



**केन्द्रीय भण्डारण निगम**  
(भारत सरकार का उपक्रम)  
**CENTRAL WAREHOUSING CORPORATION**  
(A GOVT. OF INDIA UNDERTAKING)



जन जन के लिए भण्डारण - WAREHOUSING FOR EVERY ONE

No.CWC/Swachh Bharat Abhiyan/Admn/2018-2019.

Dated: 6/9/2018

To,

All RMs/ EE,  
ROs/CCs,  
Central Warehousing Corporation.

**Sub: Swachhata Action Plan of CWC Campaigning w.e.f 15.9.2018 to 02.10.2018.**

Sir,

Please find enclosed herewith a copy of the D.O letter No 1(31) 2017-Coord dated 21.8.2018 received from. Department of public Enterprises, Ministry of Heavy Industries & Public Enterprises, CGO Complex, Lodhi Road Delhi to observe the Swachhata Hi Sevas (SHS) 2018 campaign from 15.9.2018 to 2.10.2018 as part of the 150<sup>th</sup> Birth year celebrations of Mahatma Gandhi.

In this Connection, it is kindly requested that activities may please be carried out as per schedule given in the enclosed letter and action taken report may please also be submitted to this office after completion of activities.

Encl: As Above.

Yours faithfully,

*G. C. Thakur*  
(G. C. Thakur) 6/9/2018  
Manager (Admn.)

Copy to:

1. All HoDs ,CWC, CO, New Delhi
2. Sr. PA to Chairman, PPS to MD, PS to Director (MCP), SAM to Director (Fin.), CWC, CO, New Delhi.
3. MIS Division is requested to arrange upload on website.
4. H.K (Supdt), CWC, CO, New Delhi for information & necessary action.

*JSL/MIS*  
*AR*

*Dukhan*  
*10/9/18*

SEEMA BAHUGUNA  
SECRETARY

28 AUG 2018  
28 AUG 2018

संस्कृत-महाप्रबंधक (कार्मिक)  
केंद्रीय मुख्यालय, नई दिल्ली-110015  
21 AUG 2018  
1606



सत्यमेव जयते

23 AUG 2018

नं. 271

Department of Public Enterprises  
Ministry of Industries & Public Enterprises

D.O No 1(31)/2017-Coord  
Dated, August 21, 2018

Dear Chief Executive,

It has been decided to observe the Swachhata Hi Seva (SHS) - 2018 campaign from 15th September to 2nd October, 2018 as part of the 150th Birth year celebrations of Mahatma Gandhi.

2. In this regard, Ministry of Drinking Water & Sanitation has requested this Department to lead a special campaign in CPSEs through engagement of their Staff/employees across their units and residential complexes on pan-India basis. A list of illustrative activities suggested by Ministry of Drinking Water & Sanitation as part of SHS campaign is enclosed herewith for perusal.

3. This being an important campaign of Govt. of India, I would request you to formulate a detailed plan for implementation of the identified activities under SHS and motivate your officers/ staff to take personal interest in making the campaign a great success. The details of activities undertaken alongwith the photographs and period/ dates and number of employees participated may be furnished to DPE in the enclosed proforma by 09<sup>th</sup> October, 2018.

With regards,

Yours sincerely,

Sd/-

(Seema Bahuguna)

CMDs/MDs of all CPSEs

Copy for information to :-

- 1 Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, 4th floor, Pt. Dindayal Antodaya Bhawan, New Delhi-110003.
- 2 Secretaries of all Administrative Ministries/Departments of CPSEs.

(Seema Bahuguna)

लोक उद्योग भवन, ब्लॉक 14, सी.जी.ओ. कॉम्प्लेक्स, लोदी रोड, नई दिल्ली-110003

Public Enterprises Bhavan, Block 14 CGO Complex Lodi Road New Delhi-110003  
Tel: 011 24366171 Fax: 011-24362613 E-mail: secy-dpe@nic.in Website: www.dpe.gov.in

Typed it.

Saa.

Proforma for furnishing information on SHS activities by CPSEs

Name of the CPSE

S.No.	List of activities (suggested by M/o Drinking Water & Sanitation)	Site of activity undertaken	Period dates	No. of employees participated
1	Toilet pit-digging exercise and other toilet construction activities			
2	Organize cleaning of streets, drains and back alleys through awareness drives			
3	Organize waste collection drives in households and common or shared spaces			
4	Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours			
5	Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.			
6	Perform Swachhata related Nukkad Nataks street plays, folk song and dance performances			
7	Conduct Village or School-level rallies to generate awareness about sanitation			
8	Make wall paintings in public places on the theme of Swachhata			
9	Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste			
10	Mobilize community to build compost pits, where organic matter decomposes to form manure			

ANNEXURE A: List of Illustrative Activities

Part of the SHS Com	Type of activity	Frequency	Duration
Sanitation	Organize cess	tracts, drains and flush toilets	once in 3 months
Waste management	Organize Waste collection drives in house	once in 3 months	1-2 hours
Community awareness	Conduct Door-to-door meetings to create awareness about sanitation behaviours	once in 3 months	1-2 hours
Community awareness	Organize awareness campaigns around handwashing, health and hygiene awareness, etc.	once in 3 months	1-2 hours
Community awareness	Perform Swachhata related Nukkad Nataks- street plays, folk song and dance performances	once in 3 months	1-2 hours
Community awareness	Conduct Village or School-level Rallies to generate awareness about sanitation	once in 3 months	1-2 hours
Community awareness	Make wall paintings in public places on the theme of swachhata	once in 3 months	1-2 hours
Waste management	Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste	once in 3 months	1-2 hours
Waste management	Mobilize community to build compost pits where organic matter decomposes into manure	once in 3 months	1-2 hours