



केन्द्रीय भण्डारण निगम

(भारत सरकार का उपक्रम)

CENTRAL WAREHOUSING CORPORATION

(A Govt. of India Undertaking)

जन-जन के लिए भण्डारण/Warehousing for Everyone



No.CWC/PC Sub-Division/PCS Marketing/2020-21

Dated: 18.08.2020

The Regional Manager,
Central Warehousing Corporation,
Regional Office,
Ahmedabad/Bangalore/Bhopal/Chandigarh/Chennai/Delhi/Guwahati/ Hyderabad/
Jaipur/ Kolkata/Kochi/Lucknow/Mumbai/Patna

Sub: Cloud Telephony / Toll free Number Facility for PCS Activities.....Reg

Apropos above, it is informed that Corporate Office has initiated a cloud telephony facility for Pest Control Services in collaboration with M/s Servetel, wherein, a Toll-free calling number **1800-313-0026** has been provided for interested customers PAN India. The customers may call on this number to register their Pest Control requirements via Interactive Voice Response (IVR).

Details received as such shall be forwarded to the concerned Regional Offices regularly for further follow-up and realization of potential business. **Technical heads are instructed to send weekly reports regarding status of the work received from this facility.**

The number has been put up on CWC website. Regional Offices are further requested to publicize the said toll free number across the entire spectrum through mails, letters, banners/pamphlets, newspaper, FM radio, TV channels, social media platforms like Twitter, Facebook, etc. The same may also be incorporated on CWC letter head for promotion.

Group General Manager (Tech.)

Copy to: -

Managing Director- for kind information please.